

FUNDAYDRIVE Partner Benefit Agreement

“The Long and Wine-dy Road” Rally – Sedona / Verde Valley, AZ

K & K Concepts, LLC · fundaydrive.com

This Partner Benefit Agreement (“Agreement”) is entered into between the partner business identified below (“Partner”) and K & K Concepts, LLC, an Arizona Limited Liability Company operating as FundayDrive (“FundayDrive”).

PARTNER BUSINESS INFORMATION

Business Name:	_____	Primary Contact Name:	_____
Street Address:	_____	Contact Email & Number:	_____
	_____		_____

1. THE PARTNER OFFER – The specific benefit Partner is choosing to offer to FundayDrive participants is as follows:

Benefit offered (*Be as specific as possible so customers and staff know exactly what to expect.*)

Any restrictions or conditions (e.g., max 1 per group, not valid on holidays, dine-in only, seasonality, etc.):

Suggested tagline (optional):

2. PARTNER’S COMMITMENTS – Partner agrees to:

- Honor the benefit described above to any customer who a) requests the benefit during Partner’s normal business hours, and b) references the FundayDrive mobile app or presents a printed FundayDrive Rally packet.
- Make reasonable efforts to ensure relevant staff are aware of the offer.
- Let FundayDrive know of any significant changes to business hours, location, or ownership that would affect participants’ ability to redeem the offer.
- Give FundayDrive reasonable notice in writing if the offer needs to be changed, suspended, or discontinued.

3. FUNDAYDRIVE’S COMMITMENTS – FundayDrive agrees to:

- Feature Partner’s business name, description, and offer described above within the FundayDrive Experience.
- Share the proposed description of Partner’s offer with Partner for approval before it goes live.
- Update or remove Partner’s listing within 14 business days upon written request from Partner.

4. NO COST TO PARTNER

There are no upfront costs or fees to Partner to participate in this Agreement. FundayDrive does not receive any commissions or other compensation in exchange for promoting Partner within the Funday Drive Experience.

5. USE OF NAME

Partner grants FundayDrive permission to display Partner's business name, logo, trademark, description, and offer within its website, mobile app, and any related marketing materials for the duration of this Agreement. FundayDrive grants Partner permission to describe itself as a "FundayDrive Partner Stop" in its own marketing materials during the same period.

6. NO EXCLUSIVITY

FundayDrive may feature other businesses of any type along rally routes, including those that may be deemed competitors of Partner. Partner is also free to participate in other partnership agreements.

7. TERM AND TERMINATION

This Agreement becomes effective upon signing and continues with the same terms until either party notifies the other in writing of their intent to terminate. Either party may end this Agreement at any time, and FundayDrive agrees to remove Partner from its website and mobile app within 14 business days of receiving such notice. FundayDrive cannot remove Partner's listed offer from written materials that have been printed prior to termination.

8. LIMITATION OF LIABILITY

Participation in this Agreement does not create any employment, agency, or franchise relationship between the parties. This agreement does not create any financial obligation or guarantee any tangible financial benefit will be conveyed. FundayDrive does not guarantee any increase in customer traffic arising from this Agreement. Furthermore, Funday Drive is not responsible and cannot be held liable for the actions of any Rally participant who chooses to visit Partner's establishment. This Agreement is governed by the laws of the State of Arizona and is the complete agreement between the parties on this subject.

By signing below, the parties through their representatives are entering into this Agreement in good faith.

PARTNER: _____

FUNDAYDRIVE

Signature: _____

Signature: _____

Printed Name: _____

Printed Name: _____

Title: _____

Title: Co-Founder, K & K Concepts, LLC

Date: _____

Date: _____